

Within easy reach of Matsuyama City!

# Shigenobu River Basin Cycling Map



Find the nearest spot on this map from your current location!

# Ride a bicycle freely and easily! Experience "Nostalgic Japan" in the Shigenobu basin!

Full of lush "Nature" with seasonal flowers and wild birds welcoming you. The fields spread out in surrounding water-rich areas. The "History & Culture" of locals is still alive. "Gourmet" used local specialties is another enjoyment to cherish. Now, let's start pedaling into Japan's mystic unspoiled landscape!

## Handed down from our predecessors History & Culture

A scattering of old burial mounds, temples, shrines, and traditional Japanese houses. Experience traditional Japanese manufacturing through Tobe Pottery in Tobe town.



In the Tobe area, there are many potters of "Tobe ware"; Ehime's traditional craft. Experience pottery painting.



### Jonofuchi Park

A sacred place dating back to Kobo Daishi  
Legend has it that the water vein in this park was discovered by the Buddhist priest, Kobo Daishi. The best park for taking a rest during cycling.



MAP E-2

Open: 8:00-19:00 (April to Sept) 8:00-18:00 (Oct to March) \*Parking available every day of the year Fee: free ☎: n/a



Memo: O-henro-san (Shikoku Henro Pilgrims)  
There are 88 Buddhist temples related to Kobo Daishi in Shikoku. Three of these temples (Joruri-ji, Yasaka-ji and Sairin-ji) lie within the Shigenobu River basin, so you might see an "O-henro-san" on their pilgrimage around Shikoku, wearing a white costume and a sedge hat.



### Furusatokoryukan Sakura Hot Spring Tourist Products Center

Hot spring & Bicycle rental  
Sakura-no-yu is a high-quality hot spring, and bicycle rental is available at the Tourism & Local Products Center.  
Open: 9:00-17:00 (Tourism & Local Products Center) Closed: Year-end & New Year holidays, Tues & 4th Wed of each month. Fee: free ☎: 089-993-8054

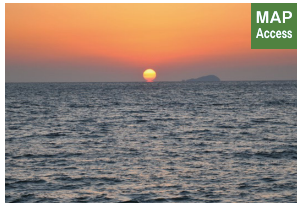
### Tobe Ceramic Museum

Challenge your pottery painting skills!  
There is an exhibition and a sales area to buy Tobe pottery produced locally. No reservations required for pottery painting.  
Open: 8:30-17:00 every day of the year Fee: from ¥900 (pottery painting) ☎: 089-962-3900



### Fukutoku fountain Park

A recreation area which the locals use to unwind  
A leafy water park with beautiful seasonal flowers such as cherry and hydrangea. Restrooms, children's playground and a parking lot are available.



### Shioya Coast

Majestic Sunsets  
A beautiful beach facing the Seto Inland Sea. Enjoy fishing, swimming, BBQ, etc. on the sandy beach.



### Emifull MASAKI

One of the largest shopping malls in Shikoku  
Over 200 stores for fashion and food. Bicycle rental is available at "Y's Road Matsuyama".  
Open: 9:00-22:00 (Varies by shop) every day of the year ☎: 089-984-2111



### Hatsuyuki Sake Brewery Café

Café run by a brewery  
The cafe is on the 2nd floor of a traditional sake brewery. Enjoy sweets made with sake lees.  
Open: 11:00-15:30 (Nov-Apr) LO 15:00, 11:00-16:00 (May-Oct) LO 15:30 Closed: Mon to Thurs (open on public holidays) ☎: 089-962-2717



### Okonomiyaki Nomura

The taste of Japan loved by the locals  
Okonomiyaki is a wheat-flour based batter food grilled on an iron plate served with a tasty sauce. Enjoy the menu's wide variety and cook as you please.  
Open: 11:00-15:00 (LO 14:00), 17:00-22:00 (LO 21:00) Closed: Tues ☎: 089-984-6114



# An extensive range of Gourmet

As well as Japanese restaurants such as Sushi, Tempura and Udon, there are many Italian or café restaurants. Long-established restaurants loved by locals are also attractive.

## Access from Matsuyama City

Areas along the Shigenobu River best for cycling are the Shigenobu River Cycling Road, Masaki town, and Tobe town.

You can see and access the route to the start/goal point and each facility on the map from your current location.



Shared 'Bicycle & Pedestrian' Path  
**Shigenobu Cycling Road**  
About 7 km  
from the Ehime Prefectural Office to Matsuyama Central Park  
To travel by Iyotetsu railways Board a tram to Matsuyama-shi Station. Transfer to the Gunchu line (suburban train). Get off at Kamata Station and walk for about 18 min (1,400 m)  
Turn over for details

Masaki Area  
About 8 km  
from the Ehime Prefectural Office to Emifull MASAKI

Tobe Area  
About 10 km  
from the Ehime Prefectural Office to Tobe Ceramic Museum

## Bicycle rental

Rent a bicycle and enjoy a pleasant ride!  
Popular as a means of transport for travelers, you can also enjoy cycling as a dynamic sport. Refer to each rental store's website for details on bike types and rental prices.

A helmet is included in the bike rental charge.

- MAP Tobe R** Tobe Ceramic Traditional Industry Hall TEL:089-962-6600  
Open: 9:00-16:30 (return by this time). Closed: Mon (for national holidays, closed the following day). Reservation: Not required. ID: Not required. Bike types: 1 x MTB (e-bike), 4 x city (e-bike). Fee: ¥300 per day
- MAP G-2 R** Asatsuyu marché-strada TEL:089-990-7110  
Open: 8:30-19:00 every day of the year Reservation: Not required ID: Required (driver's license, passport) Bike types: Road, City, MTB, Kids, etc. (more than 20 bikes available) Fee: from ¥700 per 2 hours
- MAP H-2 R** Furusatokoryukan Sakura Hot Spring Tourist Products Center TEL:089-993-8054  
Open: 9:00-17:00 Closed: Year-end and New Year holidays, Tues, & 4th Wed of each month Reservation: Not required, but recommended ID: Required (driver's license, passport) Bike types: City, e-bike, Kids, etc. (15 bikes available). Fee: Adult's bike from ¥250, Kids' bike from ¥200 per hour

The opening hours, bike types and charges are subject to change.

## Cycle Train Easy transfer on weekends and national holidays!

On weekends and national holidays, you can wheel your bicycle onboard certain Iyotetsu suburban trains. E.g. It takes about 30 minutes from Yokogawara (the nearest station to the end of Shigenobu River Cycling Road) to Matsuyama-shi station. Refer to the website of Iyotetsu for details. <https://www.iyotetsu.co.jp/information/cycling/>

Fee ¥290 for one bicycle + your train fare

Which car to wheel your bicycle onto:  
The 1st or last car with the display shown on the right



Stations to board: Suburban train stations except Otemachi (Takahama Line) and Ishitegawa Koen and Takanoko (Yokogawara Line) Do not use escalators at Matsuyama-shi station for safety reasons.

Up to 10 bikes per train, on a first-come-first-served basis.  
NOTE: a smaller number of bikes may be refused admission if congested.



# Gifts from the river Nature

A wide variety of flowers, wild birds, and aquatic life. Enjoy the seasonal attractions. The rustling of the river and the chirping of birds are also pleasing.



Free public wireless LAN service is available at facilities with the logo "Ehime Free Wi-Fi".

SSID: Ehime\_Free\_Wi-Fi

